

This case study is about CurrySimple which was founded by Michael Moran and his business partner Nimitar Haremtopalhip. CurrySimple delivers the utmost quality Thai food products in America. It began in the Thai food restaurant industry and now moves to the public's home kitchen. They have a line of red, green, yellow and Massaman curry sauces, coconut soups, Pad Thai sauces and tea that focuses on Thailand using only the newest authentic ingredients

If you would like to find out more please follow this link: <http://www.currysimple.com/>