

This case study is about a company called Pure Napkin California that was founded in 2013. "Oshibori" is the name of Pure Napkin's product line, which in Asian cultures may be used as a greeting for guests or as a cloth napkin alternative in many circumstances. Pure napkin is honestly a multi-functional, environmentally friendly towel for infinite purposes, it is a product the company can be proud of. Due to the fact that it's made of bamboo fibre, given favourable conditions it completely bio-degrades in a short time.

If you would like to find out more please follow this link: www.purenapkincalifornia.com